



Print, fill out this form and either fax to 01483 238721 or mail to:

**Aria Distribution**

**Unit 2a, Henley Business Park, Pirbright Road**

**Guidford, Surrey. GU3 2DX**

**First Name**

**Last Name**

**Email**

<b>1/</b>	<b>Gender</b>	Male	<input type="checkbox"/>
		Female	<input type="checkbox"/>

<b>2/</b>	<b>Age</b>	18 or younger	<input type="checkbox"/>
		19-24	<input type="checkbox"/>
		25-34	<input type="checkbox"/>
		35-44	<input type="checkbox"/>
		45-54	<input type="checkbox"/>
		Over 55	<input type="checkbox"/>

<b>3/</b>	<b>How many instruments do you own?</b>		
	Electric guitar		<input type="checkbox"/>
		0	<input type="checkbox"/>
		1	<input type="checkbox"/>
		2	<input type="checkbox"/>
		3	<input type="checkbox"/>
		4	<input type="checkbox"/>
		5	<input type="checkbox"/>
		6 to 10	<input type="checkbox"/>
		11 to 15	<input type="checkbox"/>
		16 to 30	<input type="checkbox"/>
		31+	<input type="checkbox"/>



Acoustic guitar

0	<input type="checkbox"/>
1	<input type="checkbox"/>
2	<input type="checkbox"/>
3	<input type="checkbox"/>
4	<input type="checkbox"/>
5	<input type="checkbox"/>
6 to 10	<input type="checkbox"/>
11 to 15	<input type="checkbox"/>
16 to 30	<input type="checkbox"/>
31+	<input type="checkbox"/>

Electric bass

0	<input type="checkbox"/>
1	<input type="checkbox"/>
2	<input type="checkbox"/>
3	<input type="checkbox"/>
4	<input type="checkbox"/>
5	<input type="checkbox"/>
6 to 10	<input type="checkbox"/>
11 to 15	<input type="checkbox"/>
16 to 30	<input type="checkbox"/>
31+	<input type="checkbox"/>

Other stringed instruments

0	<input type="checkbox"/>
1	<input type="checkbox"/>
2	<input type="checkbox"/>
3	<input type="checkbox"/>
4	<input type="checkbox"/>
5	<input type="checkbox"/>
6 to 10	<input type="checkbox"/>
11 to 15	<input type="checkbox"/>
16 to 30	<input type="checkbox"/>
31+	<input type="checkbox"/>

4/

**Describe your playing level**

Full time professional player

Part time professional player

I play in a band, but we don't gig

I play for my personal enjoyment

I don't play (yet)

<input type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>



5/ How long have you played?

20 + years	<input type="checkbox"/>
10 - 19 years	<input type="checkbox"/>
5 - 9 years	<input type="checkbox"/>
less than a year	<input type="checkbox"/>
haven't started yet	<input type="checkbox"/>

6/ Have you ever changed your guitar pickups?

Yes	<input type="checkbox"/>
No	<input type="checkbox"/>

7/ If not, what's the single biggest reason why?

I don't think it would do much for the sound	<input type="checkbox"/>
Installation is too difficult	<input type="checkbox"/>
It might ruin the guitar	<input type="checkbox"/>
I like the tone the way it is right now	<input type="checkbox"/>
I just never thought about it	<input type="checkbox"/>
It costs too much money	<input type="checkbox"/>
I haven't found the right pickup yet	<input type="checkbox"/>
It's too hard to decide which pickup to choose	<input type="checkbox"/>

8/ If yes, how many total pickups have you purchased for your:-

Electric guitar

0	<input type="checkbox"/>
1	<input type="checkbox"/>
2	<input type="checkbox"/>
3	<input type="checkbox"/>
4	<input type="checkbox"/>
5	<input type="checkbox"/>
6 to 10	<input type="checkbox"/>
11 to 15	<input type="checkbox"/>
16 to 30	<input type="checkbox"/>
31+	<input type="checkbox"/>

Acoustic guitar

0	<input type="checkbox"/>
1	<input type="checkbox"/>
2	<input type="checkbox"/>
3	<input type="checkbox"/>
4	<input type="checkbox"/>
5	<input type="checkbox"/>
6 to 10	<input type="checkbox"/>
11 to 15	<input type="checkbox"/>
16 to 30	<input type="checkbox"/>
31+	<input type="checkbox"/>



Electric bass

0	<input type="checkbox"/>
1	<input type="checkbox"/>
2	<input type="checkbox"/>
3	<input type="checkbox"/>
4	<input type="checkbox"/>
5	<input type="checkbox"/>
6 to 10	<input type="checkbox"/>
11 to 15	<input type="checkbox"/>
16 to 30	<input type="checkbox"/>
31+	<input type="checkbox"/>

9/ When was the last time you changed a pickup

Never	<input type="checkbox"/>
Less than 6 months	<input type="checkbox"/>
6 - 12 months	<input type="checkbox"/>
2 years ago	<input type="checkbox"/>
5+ years ago	<input type="checkbox"/>
10+ years ago	<input type="checkbox"/>

10/ What brand of pickups have you purchased?

Seymour Duncan	<input type="checkbox"/>
EMG	<input type="checkbox"/>
DiMarzio	<input type="checkbox"/>
Gibson	<input type="checkbox"/>
Fender	<input type="checkbox"/>
Lace	<input type="checkbox"/>
Fishman	<input type="checkbox"/>
LR Baggs	<input type="checkbox"/>
Dean Markley	<input type="checkbox"/>
Bill Lawrence	<input type="checkbox"/>
Joe Barden	<input type="checkbox"/>
D-TAR	<input type="checkbox"/>
Bare Knuckles	<input type="checkbox"/>
Other	<input type="checkbox"/>

11/ Did you know Seymour Duncan makes stompboxes?

Yes	<input type="checkbox"/>
No	<input type="checkbox"/>

12/ Do you own stompboxes?

Yes	<input type="checkbox"/>
No	<input type="checkbox"/>



13/ If so, how many did you own?

0	<input type="checkbox"/>
1	<input type="checkbox"/>
2	<input type="checkbox"/>
3	<input type="checkbox"/>
4	<input type="checkbox"/>
5	<input type="checkbox"/>
6 to 10	<input type="checkbox"/>
11 to 15	<input type="checkbox"/>
16 to 20	<input type="checkbox"/>
21+	<input type="checkbox"/>

14/ What brand of pedals have you purchased?

Seymour Duncan	<input type="checkbox"/>
Boss	<input type="checkbox"/>
Digitech	<input type="checkbox"/>
Dunlop	<input type="checkbox"/>
Electro Harmonix	<input type="checkbox"/>
Ibanez	<input type="checkbox"/>
MXR	<input type="checkbox"/>
BBE	<input type="checkbox"/>
Full Tone	<input type="checkbox"/>
Line 6	<input type="checkbox"/>
Morley	<input type="checkbox"/>
Pigtonix	<input type="checkbox"/>
Red Witch	<input type="checkbox"/>
Blackstar	<input type="checkbox"/>
T-Rex	<input type="checkbox"/>
Visual Sound	<input type="checkbox"/>
TC Electronics	<input type="checkbox"/>

15/ How do you get your information about your gear?

From the websites	<input type="checkbox"/>
From website blogs	<input type="checkbox"/>
From Social media sites, Facebook etc.	<input type="checkbox"/>
From friends/bandmates	<input type="checkbox"/>
From guitar magazines	<input type="checkbox"/>
From artist endorsements and interviews	<input type="checkbox"/>

16/ Where do you buy most of your gear?

Favorite local Dealer	<input type="checkbox"/>
On-line dealer website	<input type="checkbox"/>
On-line e-Bay	<input type="checkbox"/>
Social Media	<input type="checkbox"/>



17/ What else can we do to support you to achieve a greater tone?


18/ Where did you hear about this competition?

- Classic Rock Slash pack Advert
- Total Guitar Advert
- website
- Blog / Social Media


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*Good Luck...*